

PRIVACY POLICY

LITTLE LIGHTS STUDIO GMBH

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PRIVACY POLICY

By using our website you consent to the collection, processing and use of data as described below. Our website can be visited without registration. This data such as pages called or name of the retrieved file, date and time are stored on the server for statistical purposes, without this data are directly related to your person. Personal data, in particular name, address or e-mail address are collected as far as possible on a voluntary basis. Without your consent, the data will not be passed on to third parties.

WEB & SOCIAL MEDIA

CONTACTING US

If you contact us by means of a form on the website or by e-mail, your data will be stored for a period of 12 months in order to process the request and in case of follow-up questions. We will not share this information without your consent.

COOKIES

Our website uses so-called cookies. These are small text files that are stored on your device using the browser and do not present any harm.

We use cookies to make our offer user-friendly. Some cookies remain stored on your device until you delete them. They allow us to recognize your browser on your next visit. If you object to this, you can set up your browser so that it informs you about the setting of cookies and you allow this only in individual cases. Disabling cookies may limit the functionality of our website.

GOOGLE ANALYTICS

Our website uses Google Analytics, a web analytics service provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. To disable Google Analytics, Google will provide a browser plug-in at <http://tools.google.com/dlpage/gaoptout?hl=en>. Google Analytics uses cookies. These are small text files that make it possible to store specific user-related information on the user's device. These allow an analysis of the use of our website offer by Google. The information collected by the cookie about the use of our pages (including your IP address) is usually transmitted to a Google server in the USA and stored there. We point out that on this website Google Analytics has been extended by the code "gat._anonymizelp ();" in order to ensure an anonymous collection of IP addresses (so-called IP-Masking). If the anonymization is active, Google truncates IP addresses within member states of the European Union or in other contracting states of the Agreement on the European Economic Area, and therefore no identification of your identity is possible. Only in exceptional cases will the full IP address be sent to a Google server in the US and

shortened there. Google complies with the privacy policy of the Privacy Shield Agreement, and is registered with the Department of Commerce's Privacy Shield Program, and uses the information we collect to evaluate the use of our Web sites, to report on them, and other related services to us to provide. Learn more at <http://www.google.com/intl/en/analytics/privacyoverview.html>.

NEWSLETTER

You have the opportunity to subscribe to our newsletter via our website. For this we need your e-mail address and your consent that you agree with the subscription to the newsletter. You can cancel the subscription to the newsletter at any time. Click on the "unsubscribe" link in the newsletter-mailing or send your cancellation to the following e-mail address: studio@littleglightsstudio.com / support@getbedtimestories.com. We will immediately delete your data in connection with the newsletter dispatch.

GOOGLE ADSENSE

Our website uses Google AdSense, a promotional advertising service provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Google AdSense uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website. Google AdSense also uses so-called web beacons (invisible graphics). These web beacons can be used to evaluate information such as visitor traffic on these pages. The information generated by cookies and web beacons on the use of this website (including your IP address) and delivery of advertising formats are transmitted to and stored by Google on servers in the USA. This information may be shared by Google with Google affiliates. However, Google will not merge your IP address with other data you have stored. You can prevent the installation of cookies by setting your browser software accordingly; however, please note that in this case you may not be able to use all features of this website to the fullest extent. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

GOOGLE +1

Our website uses social media features provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. When you visit our pages with Google plugins, a connection is established between your browser and Google's servers. Data is already being transferred to Google. If you have a Google account, this data can be linked to it. If you do not wish to associate this information with your Google Account, please log out of Google before visiting our page. Interactions, in particular the use of a comment function or clicking on a "+1" or "share" button will also be passed on to Google. Learn more at <http://www.google.com/intl/en/policies/privacy>.

FACEBOOK

Our website uses features of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. When you visit our pages with Facebook plug-ins, a connection is established between your browser and the Facebook servers. Data is already being transferred to Facebook. If you have a Facebook account, this data can be linked to it. If you do not wish to assign this data to your Facebook account, please log out of Facebook before visiting our page. Interactions, in particular the use of a comment function or the clicking on a "Like" or "Share" button are also passed on to Facebook. Learn more at <https://www.facebook.com/about/privacy>.

TWITTER

Our website uses features of Twitter, Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, United States. When you visit our pages with Twitter plug-ins, a connection is established between your browser and Twitter's servers. Data is already being transmitted to Twitter. If you have a Twitter account, this data can be linked to it. If you do not wish to associate this information with your Twitter account, please log out of Twitter before visiting our page. Interactions, especially clicking on a "re-tweet" button will also be shared with Twitter. Find out more at <https://twitter.com/privacy>.

MOBILE APP / BEDTIME STORIES

SUMMARY

Little Lights Studio is committed to making sure that kids' privacy is safeguarded and we aim to comply with all (privacy) regulations worldwide. If you want to know what data is collected by our apps and how this is handled, you can read our policy underneath. If you have any question or concern, send us an email via support@getbedtimestories.com / studio@littleglightsstudio.com, we are here to help.

Our company and its subsidiaries (together "Little Lights Studio GmbH", "Bedtime Stories", or "We") might collect information on the usage of the apps we produce for parents and children (the "Apps", "Games") and on the usage of our website for adults and parents www.getbedtimestories.com / www.littleglightsstudio.com (the "Website").

According to privacy legislation in several countries and territories this information might be considered personal data and in such case the gathering and usage is subject to certain rules. Our privacy policy aims to comply with these rules and give our users a clear understanding of what we - and certain third parties - collect and how this information is used.

FLURRY (YAHOO)

We work with third party analytics provider Flurry (Restricted Version). You can read their privacy policy here: <https://policies.oath.com/us/en/oath/privacy/index.html>, and more specifically for the Restricted Version here: <https://developer.yahoo.com/flurry/docs/analytics/lexicon/restrictedset/?guccounter=1#how-is-this-restricted-version-of-flurrys-analytics-product-different-from-the-complete-version-of-flurrys-analytics-product>

For every device an App is installed on, Flurry may collect some analytical information. Please refer to the list below for the exact data collected. Flurry does not share this information with any third-party.

We collect this information to improve performance and reliability of our Apps and to get a better understanding of what users in general prefer. We do not link any of this information in any way to individuals or any other information we might obtain. We do not share, sell or in any other way give other persons or companies outside Little Lights Studio GmbH / Bedtime Stories core team access to this information, unless in order to comply with a legal obligation to do so (e.g. court order) or in case the ownership of the information changes due to a merger, acquisition or restructuring involving Little Lights Studio GmbH.

If you'd like to opt out of these analytics, you can do so here: <https://developer.yahoo.com/flurry/end-user-opt-out/> Doing this will opt you out of data collection for all of our apps on the device you complete the process with. This means if you use multiple devices to play our games, you will have to complete the opt out process once per device.

Flurry collects the following information through our Apps:

- Unique Device Identifier (a unique number that lets us tell the devices apart)
- IP Address (the internet address the App uses to connect to the Internet; this information is used to know in which country & timezone the device is and then deleted from Flurry's systems);
- Device type (e.g. iPad 2, Galaxy S3, etc.);
- OS version (type of operating system and the version thereof);
- App version (specific App(s) and the versions thereof); and
- Length of sessions

FACEBOOK

We integrated the Facebook SDK so we can advertise the Apps on the Facebook platform, this is necessary so that Facebook users can click a direct link to the App Store beneath the Facebook ad.

We don't and never will put ads in our Apps.

For more information about the third party Facebook, please refer to the paragraphs above.

BEDTIME STORIES BACKEND / LITTLE LIGHTS STUDIO GMBH

Next to the information collected with help of third-parties, most of our apps also note your IP address and use this to determine the country the device is located. The IP address is not stored on our systems, but we keep track of the country our app is functioning in. This information cannot be connected to a unique device and is never shared with third parties.

Apart from country & timezone specific information, we track the usage behavior of our Apps to have a better understanding of how to improve the app. Especially the specific interactions & reading times of our Storyworlds are important factors so we know which stories are popular. This information is also used for royalty payments to the authors of the stories.

The Bedtime Stories backend collects the following information:

- Unique Device Identifier (a unique number that lets us tell the devices apart)
- IP Address (the internet address the App uses to connect to the Internet; this information is used to know in which country & timezone the device is and then deleted from our systems);
- Device type (e.g. iPad 2, Galaxy S3, etc.);
- OS version (type of operating system and the version thereof);
- App version (specific App(s) and the versions thereof);
- Push notification tokens so we can send you Push Notifications (you actively have to opt-in to use this service when you install the Apps), and
- Length of interaction / reading sessions per Storyworld

The collected analytical data is stored in our system indefinitely for analytical purposes.

OTHER COLLECTED DATA

We do not collect any other information. When you download and use our mobile applications, or surf our Websites, we don't require you to provide any information and we don't collect any personal information, except general information like unique device identifiers, or cookies (as specified above) to anonymously identify your computer or device so we can deliver a better experience. We do not share such information with third parties.

We do not knowingly contact or collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us so we can remove the information.

YOUR RIGHTS

You have the rights to information, correction, deletion, restriction, data portability, revocation and opposition. If you believe that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, you can file a complaint with the supervisory authority. In Austria, this is the data protection authority.

QUESTIONS ABOUT YOUR PRIVACY

If you have any questions or concerns about our privacy policies, please contact us: studio@littlelightsstudio.com / support@getbedtimestories.com.

CHANGES TO OUR PRIVACY POLICY

This privacy policy was last updated on May 24th 2018. Our privacy policy may change from time to time, and we explicitly reserve our right to do so. If we make any material changes to our policies, we will place a prominent notice on our website or application.

CONTACT

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